

OFFICIAL ENTRY REPORT

NATIONAL COIN WEEK, sponsored by AMERICAN NUMISMATIC ASSOCIATION

Name _____ Class _____
 Address _____ Total _____
 City _____ State _____ Zip _____ Members _____
 Code _____ A.N.A. _____
 Number _____

National Coin Week Activities:	Minimum Points	Do not write in this space
<u>EXHIBITS</u>		
a. Number of public exhibit locations.....	10 each	_____
b. Number of exhibitors.....	5 each	_____
c. Total number of square feet.....	2 each	_____
<u>PUBLICITY: Newspapers & Magazines</u>		
d. Number of articles published.....	2 each	_____
e. Number of photographs published.....	3 each	_____
f. Total number of column inches.....	1 each	_____
<u>NUMISMATIC TALKS</u>		
g. Number of numismatic talks.....	5 each	_____
h. Total number of minutes.....	1 each	_____
<u>RADIO TIME</u>		
i. Number of spot announcements.....	5 each	_____
j. Other programs.....	5 each	_____
k. Total number minutes of air time.....	1 each	_____
<u>TELEVISION TIME</u>		
l. Number of spot announcements.....	10 each	_____
m. Other programs.....	10 each	_____
n. Total number of minutes of TV Time.....	2 each	_____
<u>COIN SHOWS</u>		
o. Sponsored by your club		
Date	10/day	_____
p. Number of square feet of exhibit space.....	1 each	_____
q. Sponsored by another club		
Date	5 only	_____
r. Square feet exhibited by YOUR members.....	1 each	_____
<u>SPECIAL</u>		
s. Other special events - list separately.....	open	_____
<u>MISCELLANEOUS NOTICES & BULLETINS</u>		
t. Notices and bulletins - list separately.....	open	_____
<u>PROCLAMATIONS & LETTERS</u>		
u. Proclamations from Governor of State.....	25 each	_____
v. Proclamations, Mayor or Village official....	10 each	_____
w. Letters to U.S.A. Congressmen.....	5 each	_____
x. Letters from U.S.A. Congressmen.....	5 each	_____
<u>APPLICATIONS</u>		
y. For membership in the A.N.A.....	10 each	_____
z. Local, state & regional organizations.....	2 each	_____
Character of report (to be filled in by judges).....		_____
Total Points.....		_____

ALL scrapbook entries must be in the hands of the General Chairman:

Lois Otis, 17643 Lincoln Ave., Homewood, Illinois 60430, U.S.A.

on or before May 25, 1966. Judging will be done on May 28, 1966.

(Over)

RULES FOR NATIONAL COIN WEEK

1. Any numismatic club or association may participate in National Coin Week, but only members of the American Numismatic Association are eligible to win an award. Any individual who is a member of the A.N.A. may enter Class D and compete on an individual basis. Credit will be given only for work done by that individual. Persons entering Class D cannot include their material in an entry for their club.
2. A list of all club and individual entries that submit an Official Entry Report with evidence of participation will be released for publication, and Certificates of Award will be issued. A report will be made of the total results of N.C.W. 1966 as in the August 1965 issue of The Numismatist.
3. Juniors under 17, who are active members in an A.N.A. Club but have not reached the minimum age requirement for A.N.A. membership, may compete in Class D. Their scrapbook entry must be accompanied by a letter from the President or secretary of the club or association, verifying that the Junior is a member in good standing in an A.N.A. association.
4. Classifications for National Coin Week:

Class A - Clubs in the U.S.A.* with 100 or more club members

Class B - Clubs in the U.S.A.* with 50 - 99 club members

Class C - Clubs in the U.S.A.* with 49 or less club members

Class D - Individual entries by those living in the U.S.A.*

Class X - Clubs not located in the U.S.A.*

Class Y - Individuals not living in the U.S.A.*

Non-Competitive - for clubs or individuals who do not wish to enter competition but are eligible for Certificates of Award under rule 2 above.**

*U.S.A. means the 50 states of the United States, and Washington, D. C.

International Clubs holding regular meetings in the U.S.A. should enter Class A, B, or C. International Clubs who do not hold their regular meetings in the U.S.A. should enter Class X.

5. Awards: First, second and third place awards will be given in each class. These will be presented at the A.N.A. Diamond Anniversary Convention, August 16-20, 1966 in Chicago, Illinois. Winning scrapbooks will be on display at this convention. All scrapbooks will be returned after judging except those held for display at the convention. These may be picked up at convention on Saturday. In addition, Honorable Mention will be made for two entries in each class. Further information on recognition for Honorable Mention will be released later.

**Non-Competitive Class can also be used by those members in a club who still want to participate, although the majority vote not to enter N.C.W. competition.

THE AMERICAN NUMISMATIC ASSOCIATION CANNOT ASSUME ANY LIABILITIES FOR ANY EXHIBIT OR EVENT REGARDING THE NATIONAL COIN WEEK PROMOTION!

Do you want this entry returned? _____ Where _____

Address _____

City _____ State _____ Zip _____

Code _____

(Over)

NATIONAL COIN WEEK

How to fill out your Official Entry Report:

After Name, address and zip code, fill in Class _____ with A, B, C, D, X, Y or non-competitive. See classifications on reverse side of report. Total members means current membership in your club. A.N.A. number is the A.N.A. number of your club; not the number of A.N.A. members in your club.

N.C.W. Activities: The suggested Supplement Report enclosed will help you fill in the first row of lines. Points listed are "Minimum Points" to allow the judges to increase the amount of points for any activity if they feel it deserves it. Well known numismatists from different areas will do the judging. Therefore, this point system is a judging guide, not a hard fast rule. Do not write in the last row of lines.

a: Number of public exhibit locations means non-commercial exhibits only. These exhibits should be educational exhibits that tell the story of history and numismatics to the non-collector, with an attempt to show them there is more to our hobby than just "money". Exhibits can be in store windows, banks, libraries, schools, etc. Photos or a description of each exhibit should be in your book. Do not include coin shows here; they are listed below.

b: The number of members in your club who exhibit under lines "a", "o", and "q". If John Jones exhibits in all three categories, he is still just one exhibitor. We need a separate list of these with names only, to be used in issuing Certificates of Award.

c: A large exhibit should receive more points than a small one. This means the total square feet of the exhibit only; not the whole table on which a case is placed. A standard A.N.A. exhibit case is 18" x 30". This is 3.75 square feet. If it is over 1/2 square foot, you may claim a full foot, so an A.N.A. case exhibit would be 4 square feet. Many exhibits are shown in other type cases or in a special way. If you use two cases that measure 3.25 each, you may combine them to a total of 6.5 and claim 7 square feet of exhibit in your report.

d, e, f: Publicity about numismatics or N.C.W. which appears in newspapers and magazines through your efforts this year may be counted, if you include copies of it in your book. Please give date published, name and address of each publication. Line "d" gives you two points for each article; line "e" gives you three points for each picture published; and you can measure the number of column inches of both, including the headings, and receive an additional one point for each column inch under "f". Several clubs have talked the local merchants into inserting a notice of "Watch for National Coin Week, April 16-23, 1966" or "This is National Coin Week" or similar remarks in their newspaper ads. This means the merchant is paying for N.C.W. publicity. We might call this "spot publicity", and you may claim each under "d". One line cannot be counted as a full inch, but if the announcement is one inch or over, it can be included in the total inches under "f".

g, h: Numismatic Talks given before clubs, organizations or a special group of people such as at a school, receive 5 points each "g". Please include a copy of the talk, date and name of the organization, or a letter from an officer of the organization which tells the text of the talk and the approximate length of time. One point per minute "h".

i, j, k: Radio Time with five points for each spot announcement "i"; five points for being on any radio program that discusses numismatics "j"; plus one point for each minute of air time "k". Please include confirmation from radio station when possible. Many stations consider this a community service and appreciate receiving a Certificate of Award.

l, m, n: Ten points for each TV spot announcement "l"; ten for being on any program that discusses numismatics "m"; plus two points for each minute of TV time, "n". Please include confirmation from TV Station.

o, p: A coin show sponsored by your club will give you ten points per day "o". You can claim square feet of exhibit space once for all non-commercial exhibits; case space only "p". Don't measure the tables or entire room!

q, r: Shows sponsored by other clubs at which your members exhibit will count 5 points per show, but not per day "q". Square feet of exhibit case space used by YOUR club members only, or by you as an individual "r".

s: Other special events: list each event on a separate sheet of paper. These points are left open for the judges.

t: Notices and bulletins include articles published in papers where you work, special posters, banners, etc. Include copies or photos to assist the judges in deciding points.

u: Proclamation from the Governor of your state is 25 points. There are Governors who have a ruling against this in their state. If you receive a letter from them to this effect it should be included in your book and will count the same. Several Governors send photostat copies of the proclamation to all who write them. So.... write; it only costs a stamp. Last year a Certificate of Award was sent to each Governor by your General Chairman, with a letter of appreciation. Copies of the letter were sent to all who showed in their reports that they had contacted them.

v: Proclamations from the Mayor or Village Official from the towns where you show exhibits can be an attractive item in your books and bring 10 points each.

w, x: Letters to your U. S. Congressmen telling of good will projects your club is doing, planning or has done in his district, and asking if they will help obtain a National Coin Week proclamation from the President of the U.S.A. to be presented to the president of the A.N.A. will count five points each if you include a carbon copy "w". If you receive an answer, their letter will count an additional five points "x".

y, z: Applications for membership in the A.N.A. obtained through your club or by you if an individual entry will count ten points each "y". Applications for membership in your local club, regional or state numismatic associations counts two points each "z". Include a list of the names, association, and date of application.

Include a listing (one line each) of any business man, radio, TV, newspaper, or individual you would like to present a Certificate of Award, and we will send them to you ready for presentation. This should be people who helped you in your N.C.W. promotion.

Everyone wants an attractive scrapbook, but it may be expensive or inexpensive. Put the talents of your members to work. Colored construction paper is very useful and the theme "Friendships Flower Through Numismatics" should give you ideas. There are no maximum points, so there is no limit on how many you may accumulate. However.....We do not judge the book by its cover.

NATIONAL COIN WEEK

SUGGESTED SUPPLEMENT REPORT FOR OFFICIAL ENTRY REPORT

EXHIBITS:

"a" Travelite Tourist Bureau			
"b" Exhibitor: Blue Bell	See page 6 in NCW scrapbook		7 sq. feet
"a" Insecurity National Bank			
"b" Exhibitors: Rose Budd; Poppy Bud - see page 7			8 sq. feet
Totals to Lines: "a" 2; "b" 3;.....	Line "c"	15 "	"

PUBLICITY: Newspapers & Magazines

"d" Daily Scoop Sheet, April 15th	page 10		8 column inches
"d & e" Anybodies Times, April 1st, 16th	Pages 11, 12	17 "	"
Totals to lines: "d" 2; "e" 1;	Line "f"	25 "	"

NUMISMATIC TALKS:

"g" Rotary Club; Big Wheel Inn; 4-18-66			
by Adam Apple	page 20		20 minutes
Showme High School, 3-30-66			
by Iris Bloom	page 21	10 "	"
Totals to lines: "g" 2	Line "h"	30 "	"

Radio Time:

OANA Radio Station	page 30	34 spots		27 minutes
YNCW Radio Station	page 31	2 "	2 other	22 "
Totals to lines: "i"		36 "	"j" 2 "	"k" 49 "

TELEVISION TIME:

ANA-TV Station	page 40	10 spots		5 minutes
NCW-TV Station	page 41	1 "	1 other	11 "
Totals to lines: "l"		11 "	"m" 1 "	"n" 16 "

COIN SHOWS:

"o" Our own Coin Show, April 2 & 3 - Page 50-55 -	Line "o" 2 days	"p"	89 sq. feet
"q" Neighbors Coin Show, April 16.....1 Show.....			
Exhibitors: "b" Lily O'Valley	Page 56		4 sq. feet
Iris Bloom	Page 56		8 " "
State Coin Show, March 15th.....1 Show.....			
Exhibitor: "b" "Red" Tulip	Page 57		4 " "
Totals to lines: "b" 3 "q" 2 Shows		"r"	16 " "

OTHER SPECIAL EVENTS:

Gift of books to Readwell Library	Page 60	(Leave blank)	
Coin Evaluation Clinic	Page 61	(Leave blank)	
To be filled in by the judges:	Total to line	"s"	

MISCELLANEOUS:

Jan., Feb., March & April bulletins: (NCW)	Page 70	(Leave blank)	
Special posters & signs	Page 71	(Leave blank)	
To be filled in by the judges:	Totals to line	"t"	

PROCLAMATIONS:

Governor of the State of _____	Page 1	Line "u"	1
Mayor of _____	Page 2		
Village President of _____	Page 3	Line "v"	2

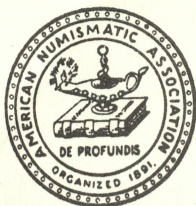
LETTERS: U.S.A. Congressmen

To: Dan D. Lion	Copy on page 4		
Johnny Jumpup	Copy on page 4		
From: Dan D. Lion	Letter on page 5		
	Total to line	"w"	2
	Total to line	"x"	1

APPLICATIONS:

For A.N.A. membership -See list on page 80		Total to line	"y" 10
Local, State, or Regional -See list on page 81		Total to line	"z" 15

This is to HELP YOU; NOT scare you! It will help those who have not made a book before, and help the judges give maximum points for each event.



AMERICAN NUMISMATIC ASSOCIATION

Chartered by Congress

NATIONAL COIN WEEK

April 16 - 23, 1966

"Friendships Flower Through Numismatics"

MRS. PAUL H. (LOIS) OTIS
GENERAL CHAIRMAN
17643 LINCOLN AVENUE
HOMewood, ILLINOIS 60430

*Letter to other
Countries*

October 15, 1965

Leave out

Dear Friends:

"Friendships Flower Through Numismatics"

Last year I sent a letter to each A. N. A. member who did not live in the U. S. A. and invited them to participate in National Coin Week. The Canadian Numismatic Association started a Coin Week, but used the same dates, so our two countries held a Coin Week at the same time. The Chibougamau Coin Club in Canada joined both associations and publicized A. N. A. and C. N. A. Coin Weeks, making it truly an international event. The Narimasu Coin Club in Japan rented a hall in Tokyo and presented exhibits during the entire week of N. C. W. 1965. The Borinquen Coin Club in Puerto Rico showed exhibits in schools, banks and other locations in their area. I have letters from others who were interested and may have contributed something too, but in the August, 1965 issue of The Numismatist, I could only publish the names of those who sent in an Official Entry Report. The pictures on Pages 1230 and 1231 show the judges that came from three states to judge the scrapbook entries.

Last year we did not know what your response would be. The A. N. A. did not approve awards for the class from other countries until their March meeting. This year the A. N. A. has approved a first, second and third place award, plus two Honorable Mention for the following:

- Class A - Clubs in the U. S. A. * with 100 or more club members
- Class B - Clubs in the U. S. A. * with 50 to 99 club members
- Class C - Clubs in the U. S. A. * with 49 or less club members
- Class D - Individual entries by those living in the U. S. A. *

and also

Class X - Clubs not located in the U. S. A. *

Class Y - Individual entries not living in the U. S. A. *

* U. S. A. means the 50 states of the United States and Washington, D. C.

International Clubs holding regular meetings in the U. S. A. should enter Class A, B or C. International Clubs who do not hold their regular meetings in the U. S. A. are invited to enter Class X. Individuals not living in the U. S. A. are invited to participate in Class Y.

The purpose of National Coin Week is to establish a better understanding of numismatics between the collector and the non-collector. The non-collector does not realize the artistic, educational or historical features of our hobby until he is shown. You can develop interest and teach history by telling of the heroes and emblems on numismatic items plus the history of numismatics. The A. N. A. cannot be responsible for your material, so do not send it to us to exhibit. You should decide how and where to show it in your own area, and take safety precautions so it cannot be taken when no one is looking. It is not wise to quote the value of an item in an exhibit. It does not need to be rare to be interesting.

Read the articles for Coin Week 1965 in The Numismatist each month from October 1964 through August 1965 for ideas.

The theme "Friendships Flower Through Numismatics" is similar to "Good Will Through Numismatics" used last year. Many times the interest in numismatics is a seed which grows and blooms into a friendship between people of different social positions, different countries, or different cultures. Through letters we can make friends with other people and become more understanding of their customs. The word "flower" used here means to grow or develop, but there can also be flower designs or coins used in exhibits and the theme of flowers carried into your scrapbook to add beauty and interest. Your scrapbook is simply a report of what you do during Coin Week which is sent to us for judging in competition. All scrapbooks will be returned to you.

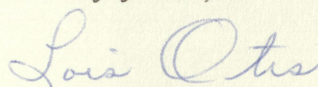
It costs nothing to participate in Coin Week. Each club or individual that participates will receive an A. N. A. certificate IF you send in the Official Entry Report form. Printed rules, suggestions, cards and the Official Entry Reports will be available by December 1, 1965 for those who write me. You may receive the Certificates of Participation if you are not an A. N. A. member, but you are not eligible to win one of the top five awards in each class unless you are an A. N. A. member. I hope you will consider promoting Coin Week in your community. If your club is not a member of the A. N. A. encourage them to join. The dues are \$6.00 per year, plus a \$5.00 admission fee or \$11.00 for the first year. As an A. N. A. member you may borrow books from the large A. N. A. Library, use their numismatic slides for club educational programs, receive the monthly magazine, The Numismatist, and compete for awards in National Coin Week. If you need applications for membership, please write me air mail. You should join before the end of 1965 so you will receive publicity on Coin Week which will appear in The Numismatist starting in November.

National Coin Week will begin on the sixth day after Easter Sunday and continue for eight days. Is it possible to have an International Numismatic Week starting the sixth day after Easter each year? Is it possible that some day numismatists all over the world will start showing exhibits, giving talks and having special numismatic events at this time each year to celebrate their week? I do not know, but we never know what we can do until we try, do we? I know it is possible to create Good Will Through Numismatics. I have seen Friendships Flower Through Numismatics. April 16 through 23, 1966 is National Coin Week in the U. S. A. Will you join us?

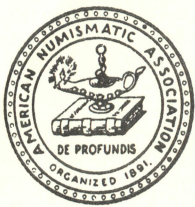
I am writing you now so you will have time to discuss this and plan projects for your community. If you are interested, please write to me or to our newly elected President of the A. N. A., Mr. Matt Rothert, Box 10, Camden, Arkansas 71701.

I am sorry I am not a linguist, but all letters must be in English. My very best wishes to you.

Sincerely yours,



Mrs. Lois Otis, General Chairman
National Coin Week, 1966



AMERICAN NUMISMATIC ASSOCIATION

Chartered by Congress

NATIONAL COIN WEEK

April 16 - 23, 1966

"Friendships Flower Through Numismatics"

January 3, 1966

Leave out

MRS. PAUL H. (LOIS) OTIS
GENERAL CHAIRMAN
17643 LINCOLN AVENUE
HOMewood, ILLINOIS 60430

*Letter to Clubs
also used to
individuals*

Dear Friends:

May I please have a few minutes of your time to discuss National Coin Week, April 16-23, 1966? I've heard many excuses given for not doing anything for National Coin Week. They do not understand the rules and point system, or know what to do or how to submit a scrapbook. I never realized how many different interpretations could be put on a few words until last year. We have tried to clarify these. It has taken a few more words, but we hope you will feel it is a step in the right direction.

Our members are creative and full of ingenuity. We welcome new ideas but the old ideas are still good too. Some things can be judged on an equal basis; others cannot. The points shown here are "Minimum Points" to allow the judges to increase the amount of points for any activity they feel deserves it. The point system is a judging guide, not a hard fast rule. Well known numismatists from different areas will judge your scrapbook entries. Their names will be released soon.

Last year after judging, figures were taken from each Official Entry Report and totaled to learn there was nearly 600 column feet of N.C.W. publicity, 92 hours of numismatic talks, 2,996 spot radio announcements and 134 other radio programs, 176 spot TV announcements and 32 other TV programs, etc. See the August 1965 issue of The Numismatist. Can we beat these figures in 1966? It is up to you. Not everyone or every club can do everything on this entry report, but you can emphasize what can be done in your area.

Many collectors are being robbed, so we must take safety precautions. The black and white exhibit cards no longer say "Exhibited by ...". If you want to use your name in your exhibit, this is up to you for you are responsible for the safety of your material. An individual may use a club membership card in a display, or a club can use blank membership cards. Do not list the home address of your members in your scrapbook. If your book is on display an address could be copied or memorized. You can put these addresses in your book after judging if you wish since your book will become a record of the activities for your club this year. You may want to add other items to it after judging.

An exhibit does not need to be expensive to be interesting. Expensive and rare exhibits should be shown in banks or Savings and Loan Associations where they have maximum protection. We are trying to teach people who do not go to coin shows or read coin publications that our hobby is not hoarding money. Our exhibits should tell a story they will understand in the artistic beauty of the items; the mystery of their existence; the history of their heros; the symbolic meaning of their designs; the educational value of numismatics. This basic interest is the beginning of a good numismatist. The A.N.A. Officers and Board Members cannot reach this multitude of people without help. This is our job, and each person who volunteers for this work becomes an active member of The National Coin Week Committee. We talk numismatics and have shows during the year, but NATIONAL COIN WEEK is the BIG WEEK. It is OUR

WEEK; the GRANDE FINALE!! We need everyone on stage for this one, from the writers, the producers to the stage hands.

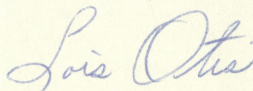
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The order blank below is for your convenience in ordering supplies. All orders should reach me by March 1st to allow us time to mail them by third and fourth class mail. If we run out, we will have time to have more printed. It is quite expensive to air mail last minute requests, and therefore we must make this rule: SUPPLIES WILL BE AIR MAILED ONLY IF YOU PAY THE POSTAGE, (except for APO and other countries). All requests for supplies received before March 1st will be filled! Requests received after March 1st will be filled as long as time and the supply hold out.

What can you do? I don't know... but... "DON'T JUST STAND THERE, DO SOMETHING!" The first thing to decide is that you will participate, and then take it from there. It is your hobby... fight for it!!!

If I can be of any further help, let me know, and lots of luck...

Sincerely,



Lois Otis

Order blank for NATIONAL COIN WEEK material

From _____
Address _____
City _____ State _____ Zip _____

To: Lois Otis
17643 Lincoln Avenue
Homewood, Ill. 60430

Please send instructions and supplies for _____ individuals and/or our _____
_____ Club entry in the amounts listed below:

- _____ Official Entry Reports with Rules for N.C.W.
- _____ Suggested supplement report to the Official Entry Report
- _____ Instructions on how to fill out the Official Entry Report
- _____ Black and white exhibit cards for N.C.W.
- _____ Red and white exhibit cards for N.C.W.
- _____ Suggested proclamation for Governor or Mayor
- _____ Applications for Membership in the American Numismatic Association

SUPPLIES WILL BE AIR MAILED ONLY IF YOU PAY THE POSTAGE (except APO and other countries)

AMERICAN NUMISMATIC ASSOCIATION

NATIONAL COIN WEEK

April 16-23, 1966

"Friendships Flower Through Numismatics"

Mrs. Paul H. Otis
17643 Lincoln Ave.
Homewood, Ill. 60430

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Letter to
clubs

Ran out of those
Printed on
letterhead.
Had a Rush
mines job here.

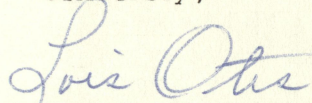
The American Numismatic Association will give awards of first, second and third place in six classes, plus two Honorable Mention. The first, second and third place winners will be displayed at the Diamond Anniversary Convention, August 16-20, 1966 in Chicago, Illinois. All other entries will receive Certificates of Award to show our appreciation, but it is impossible for us to know what you are doing unless you send us the Official Entry Report. Judging will be done on May 28, 1966 so your report and scrapbook must be in our hands on or before May 25, 1966. Your Official Entry Report, the Supplement to the Official Entry Report, and the lists for certificates you request will not be returned to you. These become a part of the N.C.W. records for 1966. Save extra copies for your book.

The order blank below is for your convenience in ordering supplies. All orders should reach me by March 1st to allow us time to mail them by third and fourth class mail. If we run out, we will have time to have more printed. It is quite expensive to air mail last minutes requests, and therefore we must make this rule: SUPPLIES WILL BE AIR MAILED ONLY IF YOU PAY THE POSTAGE, (except for APO and other countries). All requests for supplies received before March 1st will be filled! Requests received after March 1st will be filled as long as time and the supply hold out.

What can you do? I don't know... but... "DON'T JUST STAND THERE, DO SOMETHING!" The first thing to decide is that you will participate, and then take it from there. It is your hobby... fight for it!!!

If I can be of any further help, let me know, and lots of luck....

Sincerely,


Lois Otis

Order blank for NATIONAL COIN WEEK material

From _____
Address _____
City _____ State _____ Zip _____

To: Lois Otis
17643 Lincoln Avenue
Homewood, Ill. 60430

Please send instructions and supplies for _____ individuals and/or our _____
_____ Club entry in the amounts listed below:

- _____ Official Entry Reports with Rules for N.C.W.
- _____ Suggested supplement report to the Official Entry Report
- _____ Instructions on how to fill out the Official Entry Report
- _____ Black and white exhibit cards for N.C.W.
- _____ Red and white exhibit cards for N.C.W.
- _____ Suggested proclamation for Governor or Mayor
- _____ Applications for Membership in the American Numismatic Association

SUPPLIES WILL BE AIR MAILED ONLY IF YOU PAY THE POSTAGE (except APO or other countries)

Copy to Virginia Culver -

Schedule for NCW - or International Numismatic Week

Appointment in August at convention. Try to clear up the following questions:

1. What about a bank account, and how is it to be handled? ✓
2. What are they going to do about NCW awards for 1967: and who is responsible for getting them ordered and to the convention? *Yes can we ask + script*

3. Is this a one week contest or a year long promotion with NCW as a climax. What are deadline dates? *One week*

4. Who makes the decisions? *We do*

5. Where are written rules of what you can and cannot do, instead of operating solely within the ideas of what different officers "think" should be done; too often these "thinks" differ between officers.

6. Get theme, dates, and other incidentals cleared up. *✓ dates*

1. BY August 30th - Publicity to Public Relations Officer giving dates, theme and deadline dates for October publicity. This announcement is brief. ✓
2. Before August 30th, request in writing from the Phoenix Office mailing labels for all ANA members not living in the U.S.A. *NO - Numismatic*
3. Order your own stationery. Consider a different layout, since too many people thought I was General Chairman of the ANA; not just NCW. ✓
4. Write letter to all ANA members in other countries and have printed on new stationery. *NO - Numismatic*
5. Will the ANA approve getting addresses of clubs and associations outside the USA from World Coins so you can write them asking inviting them to join the ANA. It might be nice to also include a copy of your letter to other countries about NCW. *NO*
6. By September 15th Publicity for November to the P.R.O.
7. October 1st; Letters for ANA members in other countries should be air mailed about now. (NOTE: Don't print date on these letters then you can check the monthly issue of The Numismatist and send copies each month to new members. *NO*
8. October 15 - Publicity for December to P.R.O.
9. October 30th - Request mailing labels from Phoenix office for Club Representative listing. You must request Club Representative listing, or Phoenix will send the list of secretaries, (and may anyhow). Phoenix wants request 30 days in advance, and December mail is not dependable. *X*

X *Cwards*

- X 10. Nov. 1st. All printing should be ordered by now to be used in January 1st mailing, if you don't want to get slowed out by Christmas rush printing:
Letters to clubs, including order blank
Official Reports (Leave out the word "entry")
Rules, suggestions, changes etc should be completed by now!
Cards
Envelopes for mailing, etc.....

X 11. Do you have your judges picked and willing?

X 12. November 15th. Publicity for January. "Mailing will be made to all clubs Jan. 1st. If you do not receive yours, let us know"
Also judges should be announced in January or February publicity to gain the confidence of the members.

X 13. November 30th - Check printing, mailing labels, etc., for January mailing.

X 14. During December these letters can be stuffed, labeled, stamped, sorted, etc., rather than a last minute rush between the holidays.

15. December 15 - February publicity to the P.R.O.

X 16. December 31 - Mail literature to all clubs by third class mail so they will receive it in January.

17. January 1st - You have already been answering letters and questions (some from other countries), but now you start filling orders and answering more questions. Be thankful for every order you receive early.

X 18. January 1st - What about the NCW Awards? Has this been taken care of?

19. January 15 - March publicity to P. R. O.

X 20. Jan. 30th - If you have any problems start working on a report for the ANA Board meeting. It helps to mail a copy to every member on the board. Do you need more money for awards? Most problems must be cleared up at this time!

X 21. February 15th - April publicity to the P.R.O. You are just getting started good, but you are writing your final publicity ~~to~~...your final sales pitch before N.C.W.

X 22. Feb. 30 - What about Certificates of Award? Have you ordered these yet? Made any arrangements to get the names printed on them? *Type*

X 23. March 15th - May publicity to P.R.O. - one short reminder to get the scrapbooks and reports in.

24. Be prepared to mail out supplies and answer letters even when NCW is in progressand after.

X 25. Have you sent Thank You letters to people who have used NCW publicity in their numismatic publications or other publications?

page 3.

26 - Have you remembered to check The Numismatist each month and send letters to all new members living outside the U.S.A.?

No

X Have you sent the NCW Kit to all new clubs listed in The Numismatist each month?

Yes

X 27. AFTER NCW List each book as it comes in; and each entry. Check them for lists, etc., and if you need additional information. Start compiling your lists for certificates.

GET YOUR CERTIFICATES ALL SIGNED BEFORE N.C.W.

28 - Judging -----

X 29. After judging, you must write the P.R.O. and Phoenix office the names of winners. Phoenix must approve them for eligibility.

Write letters to the winners

Write "I'm sorry" letters to the losers.

Get Certificates lettered.

Return certificates in books when possible. (saves extra mailing). Ask for Return Receipt Requested for each book so you have proof it was received. Insure them so the Post Office is responsible.

Write Thank You letters to the Governors and send certificates with gold seal and ribbons.

EACH Club or Individual Entry - receives a certificate with gold seal if they do not win an award. Others receive plain certificates.

All books not winners should be returned in June.

X August: Arrange scrapbook display at ANA Convention. Stay at table or leave someone you can trust there. These books are of value to those who do the work.

Ask the individual who accepts the award to sign he received it. Ask the individual who takes the book to sign he took it. (one year and award and book was misplaced! Protect yourself).

Books not picked up and awards not accepted personally must be mailed out; insured, return receipt requested.

1966

OFFICIAL ENTRY REPORT

omit — this word
scores out the
non-Competitive

NATIONAL COIN WEEK, sponsored by AMERICAN NUMISMATIC ASSOCIATION

Name _____ Class _____
Address _____ Total _____
City _____ State _____ Zip _____ Members _____
Code _____ A.N.A. _____
Number _____

		Minimum	Do not write
		Points	in this space
National Coin Week Activities:			
<u>EXHIBITS</u>			
a. Number of public exhibit locations.....	_____	10 each	_____
b. Number of exhibitors.....	_____	5 each	_____
c. Total number of square feet.....	_____	2 each	_____
<u>PUBLICITY: Newspapers & Magazines</u>			
d. Number of articles published.....	_____	2 each	_____
e. Number of photographs published.....	_____	3 each	_____
f. Total number of column inches.....	_____	1 each	_____
<u>NUMISMATIC TALKS</u>			
g. Number of numismatic talks.....	_____	5 each	_____
h. Total number of minutes.....	_____	1 each	_____
<u>RADIO TIME</u>			
i. Number of spot announcements.....	_____	5 each	_____
j. Other programs.....	_____	5 each	_____
k. Total number minutes of air time.....	_____	1 each	_____
<u>TELEVISION TIME</u>			
l. Number of spot announcements.....	_____	10 each	_____
m. Other programs.....	_____	10 each	_____
n. Total number of minutes of TV Time.....	_____	2 each	_____
<u>COIN SHOWS</u>			
o. Sponsored by your club	_____	10/day	_____
Date _____	_____	1 each	_____
p. Number of square feet of exhibit space.....	_____	5 only	_____
q. Sponsored by another club	_____	1 each	_____
Date _____	_____		_____
r. Square feet exhibited by YOUR members.....	_____		_____
<u>SPECIAL</u>			
s. Other special events - list separately.....	_____	open	_____
<u>MISCELLANEOUS NOTICES & BULLETINS</u>			
t. Notices and bulletins - list separately.....	_____	open	_____
<u>PROCLAMATIONS & LETTERS</u>			
u. Proclamations from Governor of State.....	_____	25 each	_____
v. Proclamations, Mayor or Village official....	_____	10 each	_____
w. Letters to U.S.A. Congressmen.....	_____	5 each	_____
x. Letters from U.S.A. Congressmen.....	_____	5 each	_____
<u>APPLICATIONS</u>			
y. For membership in the A.N.A.....	_____	10 each	_____
z. Local, state & regional organizations.....	_____	2 each	_____
Character of report (to be filled in by judges).....			
Total Points.....			

ALL scrapbook entries must be in the hands of the General Chairman:
Lois Otis, 17643 Lincoln Ave., Homewood, Illinois 60430, U.S.A.
on or before May 25, 1966. Judging will be done on May 28, 1966.

RULES FOR NATIONAL COIN WEEK

1. Any numismatic club or association may participate in National Coin Week, but only members of the American Numismatic Association are eligible to win an award. Any individual who is a member of the A.N.A. may enter Class D and compete on an individual basis. Credit will be given only for work done by that individual. Persons entering Class D cannot include their material in an entry for their club.
2. A list of all club and individual entries that submit an Official Entry Report with evidence of participation will be released for publication, and Certificates of Award will be issued. A report will be made of the total results of N.C.W. 1966 as in the August 1965 issue of The Numismatist.
3. Juniors under 17, who are active members in an A.N.A. Club but have not reached the minimum age requirement for A.N.A. membership, may compete in Class D. Their scrapbook entry must be accompanied by a letter from the President or secretary of the club or association, verifying that the Junior is a member in good standing in an A.N.A. association.
4. Classifications for National Coin Week:

Class A - Clubs in the U.S.A.* with 100 or more club members

Class B - Clubs in the U.S.A.* with 50 - 99 club members

Class C - Clubs in the U.S.A.* with 49 or less club members

Class D - Individual entries by those living in the U.S.A.*

Class X - Clubs not located in the U.S.A.*

Class Y - Individuals not living in the U.S.A.*

Non-Competitive - for clubs or individuals who do not wish to enter competition but are eligible for Certificates of Award under rule 2 above.**

*U.S.A. means the 50 states of the United States, and Washington, D. C.

International Clubs holding regular meetings in the U.S.A. should enter Class A, B, or C. International Clubs who do not hold their regular meetings in the U.S.A. should enter Class X.

5. Awards: First, second and third place awards will be given in each class. These will be presented at the A.N.A. Diamond Anniversary Convention, August 16-20, 1966 in Chicago, Illinois. Winning scrapbooks will be on display at this convention. All scrapbooks will be returned after judging except those held for display at the convention. These may be picked up at convention on Saturday. In addition, Honorable Mention will be made for two entries in each class. Further information on recognition for Honorable Mention will be released later.

**Non-Competitive Class can also be used by those members in a club who still want to participate, although the majority vote not to enter N.C.W. competition.

THE AMERICAN NUMISMATIC ASSOCIATION CANNOT ASSUME ANY LIABILITIES FOR ANY EXHIBIT OR EVENT REGARDING THE NATIONAL COIN WEEK PROMOTION!

Do you want this entry returned? _____ Where _____

Address _____

City _____ State _____ Zip _____

Code _____

(Over)

NATIONAL COIN WEEK

SUGGESTED SUPPLEMENT REPORT FOR OFFICIAL ENTRY REPORT

EXHIBITS:

"a" Travelite Tourist Bureau			
"b" Exhibitor: Blue Bell	See page 6 in NCW scrapbook		7 sq. feet
"a" Insecurity National Bank			
"b" Exhibitors: Rose Budd; Poppy Bud - see page 7			8 sq. feet
Totals to Lines: "a" 2; "b" 3;.....	Line "c"	15 "	"

PUBLICITY: Newspapers & Magazines

"d" Daily Scoop Sheet, April 15th	page 10		8 column inches
"d & e" Anybodies Times, April 1st, 16th	Pages 11, 12	17 "	"
Totals to lines: "d" 2; "e" 1;	Line "f"	25 "	"

NUMISMATIC TALKS:

"g" Rotary Club; Big Wheel Inn; 4-18-66			
by Adam Apple	page 20		20 minutes
Showme High School, 3-30-66			
by Iris Bloom	page 21	10 "	"
Totals to lines: "g" 2	Line "h"	30 "	"

Radio Time:

OANA Radio Station	page 30	34 spots		27 minutes
YNCW Radio Station	page 31	2 "	2 other	22 "
Totals to lines: "i"		36 "	"j" 2 "	"k" 49 "

TELEVISION TIME:

ANA-TV Station	page 40	10 spots		5 minutes
NCW-TV Station	page 41	1 "	1 other	11 "
Totals to lines: "l"		11 "	"m" 1 "	"n" 16 "

COIN SHOWS:

"o" Our own Coin Show, April 2 & 3 - Page 50-55 -	Line "o" 2 days	"p"	89 sq. feet
"q" Neighbors Coin Show, April 16.....1 Show.....			
Exhibitors: "b" Lily O'Valley	Page 56		4 sq. feet
Iris Bloom	Page 56		8 " "
State Coin Show, March 15th.....1 Show.....			
Exhibitor: "b" "Red" Tulip	Page 57		4 " "
Totals to lines: "b" 3 "q" 2 Shows		"r"	16 " "

OTHER SPECIAL EVENTS:

Gift of books to Readwell Library	Page 60	(Leave blank)	
Coin Evaluation Clinic	Page 61	(Leave blank)	
To be filled in by the judges:	Total to line "s"		

MISCELLANEOUS:

Jan., Feb., March & April bulletins: (NCW)	Page 70	(Leave blank)	
Special posters & signs	Page 71	(Leave blank)	
To be filled in by the judges:	Totals to line "t"		

PROCLAMATIONS:

Governor of the State of _____	Page 1	Line "u"	1
Mayor of _____	Page 2		
Village President of _____	Page 3	Line "v"	2

LETTERS: U.S.A. Congressmen

To: Dan D. Lion	Copy on page 4		
Johnny Jumpup	Copy on page 4		Total to line "w" 2
From: Dan D. Lion	Letter on page 5		Total to line "x" 1

APPLICATIONS:

For A.N.A. membership -See list on page 80		Total to line "y"	10
Local, State, or Regional -See list on page 81		Total to line "z"	15

This is to HELP YOU; NOT scare you! It will help those who have not made a book before, and help the judges give maximum points for each event.